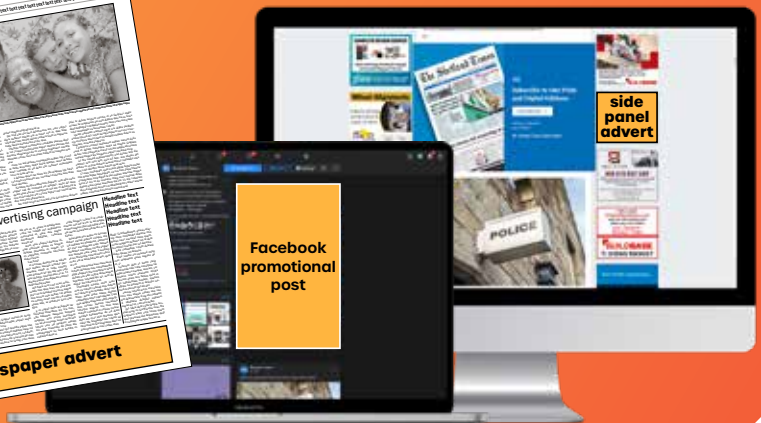



# Socially Active

*Advertising Package Offers*

## The Shetland Times



Effective from: **1st September 2023**



**All of our socially active packages allow you to reach and engage with a huge number of locals, expats, visitors and those with a Shetland interest or connection.**

Start a conversation with them today and get our active audience shopping with you through:

- **The Shetland Times newspaper**
- **[www.shetlandtimes.co.uk](http://www.shetlandtimes.co.uk) (daily news website)**
- **@shetlandtimes Facebook page**

Your potential customers are likely to spend time on all these platforms, so let us help you to start a conversation and get them spending with you.

- **Let new customers know about the benefits of buying from you**
- **Encourage more customers to visit your business and get to know them well**
- **Chat with your customers to find out what items they want you to stock**
- **Inspire all customers to buy from you online or in-store**

Raise awareness of your business NOW – let's start chatting through your options today.

Phone: 01595 742000

Email: [a.dodge@shetlandtimes.co.uk](mailto:a.dodge@shetlandtimes.co.uk) (Alex)  
[k.mullay@shetlandtimes.co.uk](mailto:k.mullay@shetlandtimes.co.uk) (Karen)  
[adverts@shetlandtimes.co.uk](mailto:adverts@shetlandtimes.co.uk)



# “Hello” - 1 Month Package

- A.** 4cm x 6 column mono advert
- B.** Home page “Side Panel” slot for 1 month
- C.** 1 x Facebook promotional post

**£170.00 +VAT**

*(You save 10%)*



# “Chat” - 3 Month Package

- 1.** 5cm x 2 column mono advert - 2 per month
- 2.** Home page “Side Panel” slot for 3 months
- 3.** 3 x Facebook promotional posts

**£399 +VAT**

*(You save 22%)*



# "Blether" - 6 Month Package

- A.** Page 3 half banner mono advert - one per month
- B.** Home page "Side Panel" slot for 6 months
- C.** 6 x Facebook promotional posts

**£663.00 +VAT**

*(You save 30%)*



# "Chatterbox" - 12 Month Package

- 1.** Product of the month slot for 12 months
- 2.** Home page "Side Panel" slot for 12 months
- 3.** 12 x Facebook promotional posts

**£970.00 +VAT**

*(You save 40%)*



Let's have a chat - 01595 742000